



## Social Media Toolkit

# Groundwork Ohio's Family Celebration

Wednesday, May 18, 2022 from 12:30 PM – 2:00 PM  
Ohio Statehouse (Columbus, Ohio)

At Groundwork Ohio, we believe Ohio families, parents, and caregivers with young children deserve to be respected, valued, heard...**and celebrated!** That's why we're inviting Ohio families, early childhood professionals, advocates, community leaders, and policymakers to join us **Wednesday, May 18, 2022 from 12:30PM ET to 2:00PM ET** on the West Lawn of the Ohio Statehouse for Groundwork Ohio's Family Celebration, a kid-friendly celebration of families with infants, toddlers, and preschool-age children!

**We need your help to spread the word and make this event a big success!** We want a huge showing of support for parents, families, and caregivers of Ohio's youngest children. Together, we can send a clear message to our state's policymakers that we must prioritize and elevate the voices of young children and their families. We ask that you:

1. Register for the event here: <https://www.groundworkohio.org/celebration>
2. Personally invite five of your partners, stakeholders, and friends to attend the event and register here: <https://www.groundworkohio.org/celebration>
3. Promote this event on Twitter, Facebook, LinkedIn, Instagram and/or through your newsletter using one of the shareable social media posts below.

Enclosed in this toolkit you'll find draft social media posts, shareable graphics, newsletter and blog content, and a printable flier to download and share! **Please use this toolkit to help invite your network to Groundwork's Family Celebration.**

Questions? Contact our team at [familyaction@groundworkohio.org](mailto:familyaction@groundworkohio.org).

## Twitter

[Click here to download shareable graphics](#)

YOU'RE INVITED: Join hundreds of Ohio families, early childhood professionals, & local leaders at the Ohio Statehouse on May 18th @ 12:30PM for @GroundworkOhio's Family Celebration, a kid-friendly celebration of families with young children. RSVP today!  
[www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

Ohio families, parents, and caregivers of young children deserve to be respected, valued, heard, AND celebrated! Join us and hundreds of Ohio families on Wed., May 18th at the Ohio Statehouse for @GroundworkOhio's Family Celebration. Learn more and RSVP.  
[www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

We're celebrating Ohio families & their stories at the Ohio Statehouse! Join us Wed., May 18th at the Statehouse for @GroundworkOhio's Family Celebration, a kid-friendly celebration of families & caregivers with infants & young children! Learn more & RSVP.

[www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

Our families. Our stories. Our Statehouse. Gather up your family and join us Wednesday, May 18th at the Ohio Statehouse as we celebrate Ohio families with young children at @GroundworkOhio's Family Celebration. Learn more at RSVP today! [www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

## Facebook

[Click here to download shareable graphics](#)

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[www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

Every family has a story that deserves to be heard. We're celebrating Ohio families AND their stories at the Ohio Statehouse on Wednesday, May 18th @ 12:30PM. You're invited to join us at @GroundworkOhio's Family Celebration. Learn more and RSVP.

[www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

We want policymakers to know that Ohio families with young children deserve to be respected, valued, heard, and celebrated. Join us for @GroundworkOhio's kid-friendly Family Celebration on May 18th at 12:30PM at the Ohio Statehouse. Learn more and RSVP.

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## LinkedIn

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## Instagram

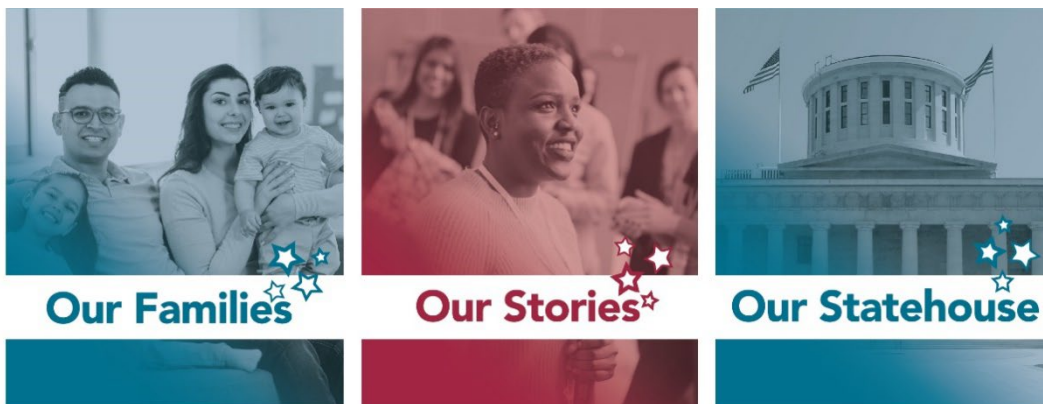
[Click here to download shareable graphics](#)

Every family has a story that deserves to be heard. We're celebrating Ohio families AND their stories at the Ohio Statehouse on Wednesday, May 18th @ 12:30PM. You're invited to join us at @GroundworkOhio's Family Celebration. Visit [www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration) to learn more and RSVP today!

We want policymakers to know that Ohio families with young children deserve to be respected, valued, heard, and celebrated. Join us for @GroundworkOhio's kid-friendly Family Celebration on May 18th at 12:30PM at the Ohio Statehouse. Learn more and RSVP. [www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

## Email/Blog

**Subject/Title: Join us in celebrating Ohio families with young children at the Statehouse!**



Ohio families, parents, and caregivers with infants and young children deserve to be respected, valued, heard...**and celebrated!**

Join Ohio families, early childhood professionals, advocates, community leaders, and policymakers on **Wednesday, May 18, 2022 from 12:30PM ET to 2:00PM ET** outside the Ohio Statehouse for [Groundwork Ohio's Family Celebration](http://www.groundworkohio.org/celebration), a kid-friendly celebration of families with infants, toddlers, and preschool age children.

**[RSVP to the Family Celebration >>](#)**

At the Family Celebration, you'll join hundreds of Ohioans from across the state to show your support for parents, families, and caregivers to Ohio's youngest children. You'll also cheer on members of Groundwork Ohio's Family Action Network, who will be at the Statehouse the morning of May 18th to share their stories and experiences with state legislators!

We encourage you to bring your young ones to join the celebration. After all, **these are OUR families, OUR stories, and OUR Statehouse.** There will be kid-friendly entertainment and activities, music, and guest speakers!

**[RSVP to the Family Celebration >>](#)**

**We look forward to celebrating you, your family, and your story on Wednesday, May 18, 2022!**

## Printable flier

Download a printable flier to share with friends, families, neighborhoods, and other members of your community!

[Download PDF version >>](#)

[Download PNG version >>](#)



**Our Families**



**Our Stories**



**Our Statehouse**

## You're invited to a Family Celebration at the Ohio Statehouse!

Ohio families with young children deserve to be respected, valued, heard...and celebrated! Join Ohio families, early childhood professionals, advocates, community leaders, and policymakers outside the Ohio Statehouse on Wednesday, May 18th for Groundwork Ohio's *Family Celebration*—a celebration of families with infants, toddlers, and young children.

There will be children's entertainment (including Elmo, Spider-Man, and Poppy!), music, ice cream, a photobooth, and more! We encourage you to bring your young ones to join the celebration.

**WHEN:** Wednesday, May 18, 2022 from 12:30 PM to 2:00 PM

**WHERE:** The Ohio Statehouse West Plaza, Columbus, Ohio

**RSVP:** Scan the QR code or visit [www.groundworkohio.org/celebration](http://www.groundworkohio.org/celebration)

