



Groundwork OHIO



BECCA THOMAS

Managing Director, Communications

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Becca Thomas serves as the Managing Director of Communications for Groundwork Ohio. In this role, she plays to her strengths and passions of connecting people, sharing stories, and providing support and opportunities for families throughout Ohio.

Becca has more than 16 years of experience with non-profit communications and media relations, previously serving as the Director of Communications for The Wexner Foundation. There she curated and edited a monthly newsletter focused on themes present in the Foundation's leadership curriculum, amplified the work, and provided support for the more than 3,000 Fellows associated with the Foundation's leadership programs, and led a comprehensive website and database redesign.

Prior to that, Becca served as the Director of Communications for Susan G. Komen Columbus, creating the non-profit's social media channels, coordinating extensive media relations in the Central Ohio community, and providing opportunities to connect breast cancer survivors with each other, volunteers, and donors. She also served as the Director of Events and oversaw the Affiliate's 45,000+ person Race for the Cure® and other Affiliate events, bringing in more than \$2 million annually.

A highlight for Becca was seeing a flood of pink t-shirts coming into Downtown Columbus every year and knowing that for one morning at least, families affected by breast cancer could walk side-by-side with others and find comfort and strength in numbers.

Through working with non-profit clients within her first role as Account Manager for Paul Werth Associates and following an impactful college internship with Habitat for Humanity in Athens, Ohio, Becca's love for non-profit work, community building, and grassroots outreach became and continues to be a focal point for her career.

Becca earned a degree in Journalism with a concentration in Public Relations and Spanish from the E.W. Scripps School of Journalism at Ohio University. When not tweeting, Becca enjoys volunteering with her synagogue, coaching her children's soccer teams, and spending time exploring new hiking trails with her family.

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