



THE ECONOMIC CASE FOR INVESTING IN EARLY CHILDHOOD EDUCATION
A LECTURE BY JAMES HECKMAN, PH.D., NOBEL LAUREATE 2000

INVEST: Invest in educational and development resources for disadvantaged families to provide equal access to successful early human development + **DEVELOP:** Nurture early development of cognitive and social skills in children from birth to age five + **SUSTAIN:** Sustain early development with effective education through to adulthood = **GAIN:** Gain a more capable, productive and valuable workforce that pays dividends to America for generations to come. THE HECKMAN EQUATION heckmanequation.org

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March 18, 2010 • Case Western Reserve University • **Lecture** 3pm, Ford Auditorium • **Reception** 4:30pm, Allen Memorial Library
Free and open to the public • **Space is limited** • **Register online by March 5** • www.case.edu/artsci/schubert or jam58@case.edu
For more information, contact Jessica McRitchie at 216.368.0540, email jam58@case.edu or visit www.case.edu/artsci/schubert

INVEST
+
DEVELOP
+
SUSTAIN
=
GAIN

James J. Heckman is the Henry Schultz Distinguished Service Professor of Economics at the University of Chicago. In 2000, he shared the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel. His work has been devoted to the development of a scientific basis for economic policy evaluation, with special emphasis on models of individuals and disaggregated groups, and to the problems and possibilities created by heterogeneity, diversity, and unobserved counterfactual states. He developed new econometric tools that address these issues. His research has given policymakers important new insights into areas such as education, job-training, the importance of accounting for general equilibrium in the analysis of labor markets, anti-discrimination law, and civil rights.

LECTURE SPONSORED BY Case Western Reserve University's Schubert Center for Child Studies
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